

BRANDON
Home AND
LEISURE

SHOW

WHERE HOME INSPIRATION MEETS

Outdoor Adventure

March 6-8, 2026 | Keystone Centre



The Brandon Home & Leisure Show is gearing up for 2026 with an updated brand and exciting new dates!

We've reimagined the look and feel of the show to reflect its growing momentum: fresh, engaging, and designed to attract homeowners and outdoor lifestyle enthusiasts who are actively seeking ideas, products, and trusted local businesses.

This refreshed direction sets the stage for strong visibility, meaningful connections, and measurable impact for our partners. We invite you to join us and be part of a show that continues to grow in energy, reach, and influence.

Contact our Sponsorship Coordinator at sponsorship@provincialex.com.



Sponsorship Opportunities

Presenting Sponsor Option

On behalf of the Provincial Exhibition of Manitoba, we are pleased to present the following Brandon Home and Leisure Sponsorship Contract.

Presenting Sponsorship Includes:

- One (1) 10x10 booth in a prominent location
- Sponsor-provided banner hung in a prominent location
- Prominent feature in all promotional materials and during the event
- Sponsor-provided banner and additional signage delivered by March 1, 2026
- Sponsor-provided logos/branding materials delivered by March 1, 2026
- Prominent recognition on:
 - Brandon Home and Leisure social media platforms
 - Brandon Home and Leisure website
- Thirty (30) weekend admission passes
- Opportunity to provide prize for the event
- Opportunity to speak at the Exhibitors Awards Night
- Recognition as the Presenting Sponsor for the Exhibitors Awards Night
- Opportunity to have a radio partner do a live radio spot from the sponsor's booth

Total Value of Sponsorship:
\$15,000.00 (GST Exempt)

Platinum Sponsor Option

Platinum Sponsorship Includes:

- One (1) 10x10 booth in a prominent location
- Sponsor-provided banner and signage delivered by March 1, 2026
- Recognition on:
 - Brandon Home and Leisure social media platforms
 - Brandon Home and Leisure website
- Fifteen (15) daily admission passes
- Opportunity to have a radio partner do a live radio spot from the sponsor's booth

Total Value of Sponsorship:
\$5,000.00 (GST Exempt)



Gold Sponsor Option

Gold Sponsorship Includes:

- One (1) 10x10 booth in a prominent location
- Sponsor-provided banner and signage
- Recognition on:
 - Brandon Home and Leisure social media platforms
 - Brandon Home and Leisure website
- Fifteen (15) daily admission passes
- Banner hung in the doorway between the UCT and Manitoba Room
- Logos/branding materials delivered by March 1, 2026

Total Value of Sponsorship:

\$3,500.00 (GST Exempt)

Silver Sponsor Option

Silver Sponsorship Includes:

- One (1) 10x10 booth in a prominent location
- Recognition on:
 - Brandon Home and Leisure social media platforms
 - Brandon Home and Leisure website
- Ten (10) daily admission passes
- Sponsor-provided banner and signage
- Banner hung in the doorway between the UCT and Manitoba Room
- Logos/branding materials delivered by March 1, 2026

Total Value of Sponsorship:

\$2,000.00 (GST Exempt)

Banner Sponsorship

Banner Sponsorship Includes:

- Banner displayed for all three days of the event in prominent locations
- Sponsor-provided banner and signage
- Banner hung in the doorway between the UCT and Manitoba Room
- Logos/branding materials delivered by March 1, 2026
- Recognition on:
 - Brandon Home and Leisure social media platforms
 - Brandon Home and Leisure website
- Five (5) daily admission passes

Total Value of Sponsorship:

\$500.00 (GST Exempt)



Awards Night Sponsor Option

Awards Night Sponsorship Includes:

- Opportunity to present awards during Exhibitors Awards Night
- Recognition on:
 - Brandon Home and Leisure social media platforms
 - Brandon Home and Leisure website
- Five (5) daily admission passes

Total Value of Sponsorship:

\$1,500.00 (GST Exempt)

For more information contact our Sponsorship Coordinator at sponsorship@provincialex.com.

